



# **Matoshri College of Pharmacy**

Eklahare, Near Odhagaon, Aurangabad Highway,

Tal. & Dist. Nashik- 422 105.

**STRATEGIC PLAN**

**2018-23**



Matoshri Education Society's

# MATOSHRI COLLEGE OF PHARMACY

Eklahare, Near Odhagaon, Aurangabad Highway, Tal. & Dist. Nashik- 422 105. (M.S.) Ph. No.: 0253-2406687, 9552516050  
E-mail ID: [matoshripharmacy@rediffmail.com](mailto:matoshripharmacy@rediffmail.com) Website: [www.mcop.in](http://www.mcop.in)

Approved by: All India Council of Technical Education (AICTE), Pharmacy Council of India, New Delhi, Govt. of Maharashtra, DTE, Mumbai.  
Affiliated to: Savitribai Phule Pune University, Pune (ID.No.PU/NS/Pharm./163/2012) DTE Code: 5405

## College Overview:

Matoshri Education Society was established in 2008 by great visionary Hon'ble Kishor B. Darade, with the objective of creating centers of excellence for education in the field of Engineering, Pharmacy, Management, and Nursing. It is one of the leading education groups in Maharashtra, and offers value base quality education in diverse disciplines from KG to Ph.D. in its 03 campuses.

Matoshri College of Pharmacy, Eklahare, Nashik was established in the year 2012. The college is affiliated to Savitribai Phule Pune University and approved by Pharmacy Council of India (PCI), All India Council for Technical Education (AICTE), New Delhi and recognized by Government of Maharashtra. The college offers Undergraduate program (B. Pharm) with intake capacity of 100 and Diploma in Pharmacy with intake capacity of 60. The college has excellent infrastructure where classrooms are equipped with multimedia facility, laboratories with sophisticated equipment's/instruments and animal house approved by Committee for the Purpose of Control and Supervision of Experiments on Animals (CPCSEA). The college has a team of qualified and experienced faculty actively involved in imparting the knowledge and enhancing students' skills. In terms of learning resources, the library has good collection of books, scientific journals and internet facility with 100 mbps speed. In recognition of the need and importance of Internet in the field of education, MCOP is a fully WIFI enabled campus. This facility allows students to access uninterrupted Internet connectivity anywhere within the campus. In addition to ensuring strong academic program, we also provide wealth of co-curricular and extracurricular activities. Developing creativity, communication, management, leadership, problem solving and perseverance are just a few of the skills students are able to develop through co-curricular and extracurricular activities. The sports infrastructure includes good gymnasium and facility for indoor as well as outdoor games within the campus.





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## Assessments:

### Internal Environment Analysis

- **Management:** Matoshri College of Pharmacy is committed to continually improve and deliver high quality technical education. The management provides necessary resources and support to enable the achievement of educational objectives. A team of corporate directors, campus directors, college development committee and local managing committee continuously facilitate, monitor and evaluate the academic programs for continuous improvement.
- **Human Resource:** The knowledge, experience and capability of an organization's workforce is a determining factor of success. For this reason, MCOP pays particular attention to the recruitment of faculty/staff and also to engage in the training of faculty/staff to build the institutes capability. While appointing the faculty/staff members, the candidate is scrutinized by senior faculty members at college. If the candidate is found suitable technically, the application is forwarded to corporate office through campus director. The candidate is then evaluated by corporate director and founder secretary before issuing appointment. The college ensures proper training of faculty/staff through seminar/workshops. The faculty is also encouraged to register for higher education and involve in research activities.
- **College Culture:** A positive learning environment is created wherein the students feel physically and emotionally safe. The students know that they are valued and respected, regardless of other factors such as ability, gender, religion etc. A positive rapport is created between teachers and students by effective implementation of Mentor Mentee scheme. The college provides all the necessary resources and facilities for faculty and students to attain higher qualification. The faculty, staff and students in the college adhere to the core values so as to make the Teaching – Learning process the best and maintain the progressive pace of the college. In addition to teaching responsibilities, the faculty members are actively involved in Co-curricular activities. A number of modern sophisticated equipment's are available for supporting the teaching learning process. The college has highly enriched learning resources like library with good number of books, digital library, subscription of national/international journals, WiFi facility to students and staff.





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## External Environment Analysis

- The college has established itself as a center maintaining high standards in pharmacy education. The college is located in a lush green campus providing all the necessary facilities like security, canteen, stationery store, gymnasium, sports facility, Open amphitheater, ATM facility etc.
- In a scenario where the neighboring colleges are strong competitors and challenging trends e.g., dramatic changes in higher education sector, expectations of stakeholders like management/students/alumni/industry and parents, desired shift in Savitribai Phule Pune University towards quality assessment have compelled to go ahead for Accreditation from national agencies like NAAC/NBA so as to improve the quality of Pharmacy Graduates from the institute.

## Strategic plan

### Vision:

To establish excellent learning center meeting the social needs of health and hygiene by emerging with the potent solution.

### Mission:

1. Empowering through quality technical education.
2. Tuning the faculty to modern technology and establishing strong link with practitioners and industries.
3. Developing the institute as center of Excellence.
4. Promote the Research and development activity in the field of Pharmaceutical Sciences.
5. Ensure all round development of the students.

## Core values

- **Excellence & Integrity-** We strive for excellence and integrity in everything we do.
- **Student Focus-** We are committed to fostering the professional and personal growth of all the students by promoting life-long learning and leadership development.





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- **Diversity** - We seek and respect a diversity of background and opinion among our students, faculty and staff, and deal with all members of our organization fairly and ethically.
- **Ethics**- We are committed to the highest standards of honesty, fairness, respect and professional ethics.
- **Teamwork** – We support our students, staff, and faculty by creating a collegial and positive environment for learning and working.
- **Social Responsibility**- We are focused on promoting the sense of social responsibility in students by involving them in various social/healthcare activities.

## Short term goals

1. To achieve and maintain excellent academic results.
2. Enhance percentage of faculty with Ph.D qualification
3. Improve research facilities by procuring sophisticated instruments/equipment's.
4. To inculcate research aptitude in faculty and students
5. Enhance communication/presentation skills of the students
6. Improve placement through industry-institute interaction
7. Quality assessment through national accreditation agency.

## Long term goals

1. To be recognized as one of the top pharmacy colleges in India.
2. Permanent affiliation to Savitribai Phule Pune University
3. Recognition of college under section 2(f) & 12(B) of UGC act.
4. Obtain research funding from different funding agencies like DST/UGC/ICMR/SPPU.
5. Improve the quality of research output.
6. To strengthen institute-industry interaction for training/placement/research collaborations and consultancy.





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## Action plan / performance measurement / targets

ACTION PLAN	PERFORMANCE MEASUREMENTS	TARGETS
<ul style="list-style-type: none"> <li><b>To achieve and maintain excellent academic results.</b></li> </ul>		
<ul style="list-style-type: none"> <li>Conduct academics</li> <li>Implement and review feedback on teaching learning</li> <li>Address the needs of Slow / Advance Lerner</li> </ul>	<ul style="list-style-type: none"> <li>Performance of students in internal/end semester examination</li> </ul>	<ul style="list-style-type: none"> <li>100 percent result-subject wise.</li> <li>Students merit in examination conducted by SPPU</li> </ul>
<ul style="list-style-type: none"> <li><b>Enhance percentage of faculty with PhD qualification</b></li> </ul>		
<ul style="list-style-type: none"> <li>Promotes faculty for PhD under Quality improvement Programme by AICTE</li> </ul>	<ul style="list-style-type: none"> <li>PhD degree certificates</li> </ul>	<ul style="list-style-type: none"> <li>Improved number of faculty with PhD Qualification</li> </ul>
<ul style="list-style-type: none"> <li><b>Improve research facilities by procuring sophisticated instruments/equipment.</b></li> </ul>		
<ul style="list-style-type: none"> <li>Submission of Research Proposal to AICTE under MODROB Scheme. Submission of proposal under Quality Improvement Programme by SPPU</li> <li>Submission of proposal to Management Subscribe to national/international Journals</li> </ul>	<ul style="list-style-type: none"> <li>Number of equipment's/instruments purchased/procured</li> <li>Investment on purchase of Instruments/equipment's</li> <li>Number of journals subscribed</li> </ul>	<ul style="list-style-type: none"> <li>Procure equipment's/instruments like,               <ul style="list-style-type: none"> <li>✓ Spray dryer</li> <li>✓ Quaternary gradient</li> </ul> </li> <li>HPLC System               <ul style="list-style-type: none"> <li>✓ Laboratory scale FBD</li> </ul> </li> <li>Improved research facilities in terms of equipment's and learning Resource</li> </ul>
<ul style="list-style-type: none"> <li><b>To inculcate research aptitude in faculty and students</b></li> </ul>		
<ul style="list-style-type: none"> <li>Promote faculty to register for PhD program Encourage faculty to apply for SPPU sponsored research projects</li> <li>Promote faculty to apply for funded/consultancy research projects</li> <li>Organize State/National level seminar/ workshop for students and faculty</li> <li>Encourage students/faculty to attend seminar/conference/workshops</li> <li>Encourage students to opt for post-graduation</li> </ul>	<ul style="list-style-type: none"> <li>Presentation in National/State level conference.</li> <li>Provide training to faculty/Students.</li> <li>Faculty guiding PG research projects.</li> <li>Consultancy/funded research projects.</li> </ul>	<ul style="list-style-type: none"> <li>Teaching Staff attending Faculty Development Programs- at least 02faculty members.</li> <li>Teaching staff attending Seminar/workshops- at least 02/academic year.</li> <li>Faculty attending webinar- at least 01webinar.</li> <li>Organizing National/State level seminar- at least01/year.</li> <li>Organizing guest lectures at least 03 lectures/year on each class.</li> <li>Communicate research paper publication- at least 01/year.</li> </ul>
<ul style="list-style-type: none"> <li><b>Enhance communication/presentation skills of the students</b></li> </ul>		





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<ul style="list-style-type: none"> <li>Encourage students to deliver seminar.</li> <li>Organize personality development workshops</li> <li>Organize model making/poster presentation competitions</li> <li>Encourage students to participate in poster presentation competitions</li> <li>Organize debate competitions</li> <li>Encourage students to participate in debate competitions organized by other institutes</li> </ul>	<ul style="list-style-type: none"> <li>Evaluation of seminary internal and external subject experts.</li> <li>Evaluation of models/posters by external experts.</li> <li>No. of students participating in personality development workshops</li> <li>Evaluation of student's performance in debate competitions by external experts</li> </ul>	<ul style="list-style-type: none"> <li>Improved seminar grades of PG students.</li> <li>Improved communication and presentation skills of students.</li> <li>Improved placement of students.</li> </ul>
<ul style="list-style-type: none"> <li><b>Improve placement through industry-institute interaction</b></li> </ul>		
<ul style="list-style-type: none"> <li>Constitute IIPC in college Organized Guest Lecture/Seminar/ Workshop involving speakers from industry.</li> <li>Organize industrial/Hospital visits Organize off-campus interviews for final year appearing/pass out students Establish</li> <li>Entrepreneurship development cell in college Organize Entrepreneurship Development Camp</li> </ul>	<ul style="list-style-type: none"> <li>Number of Industry experts visiting college to share their knowledge and expertise.</li> <li>Number of students participated in industrial visits</li> <li>Number of students placed through Placement Cell</li> <li>Number of students participated in entrepreneurship development camp</li> <li>Number of students opting for entrepreneurship</li> </ul>	<p>At least 05 industry experts interacting with Students/year. More than 95 % students participating in industrial/ hospital Visits. Improved number of students placed through Placement cell. Improved number of students opting for Entrepreneurship.</p>
<ul style="list-style-type: none"> <li><b>Quality assessment through national accreditation agency.</b></li> </ul>		
Appearing for NAAC/NBA	Preparation of SSR/SAR	NAAC/NBA Accreditation of college.

## Evaluate

Evaluation is based on following lines,

### 1. Students Evaluation

- ✓ Performance of students in Sessional/University Examination
- ✓ No. of students qualifying competitive examination
- ✓ No. of students securing merit rank 1-10 at university level





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- ✓ Percent of students placed
  - ✓ Percent of students delivered seminar/poster presentation/model making
  - ✓ Percent of students attending personality development workshop
  - ✓ Employers feedback about students
- 2. Teaching Staff Evaluation**
- ✓ Percent result of subjects taught
  - ✓ Faculty registered for Ph.D./with Ph.D qualification
  - ✓ Faculty Development Programme/Seminar/Conference/Workshop attended
  - ✓ Research paper publication/presentations
  - ✓ Research grants received by faculty
  - ✓ Demonstrates professionalism (shows self-confidence, takes responsibility, lack of arrogance, discipline during day-to-day functions)
  - ✓ Participation of faculty in administrative work
- 3. Academic Environment**
- ✓ Academic planning and monitoring
  - ✓ Seminar/Conference/Workshop/Poster presentation/model making organized
  - ✓ Guest lecturers organized
  - ✓ Training of students on sophisticated instruments
  - ✓ Tutorial/Remedial classes organized for students
  - ✓ Industrial Visit/Training of students
  - ✓ Environmental Science visits
  - ✓ Personality development workshop organized
  - ✓ Co-curricular/Extracurricular activities conducted
  - ✓ Enrichment of learning resources
  - ✓ MOU's with Industry/Institutes for research/training.
  - ✓ Improvement in research facilities
  - ✓ Participation of students in NSS activities
  - ✓ Quality assessment of academic program by national accreditation agencies like NAAC/NBA.



  
Principal

Matoshri College of Pharmacy,  
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